

منتدى الشارقة للاستثمار
SHARJAH INVESTMENT FORUM





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THE 7TH EDITION OF SHARJAH INVESTMENT
FORUM UNDER THE PATRONAGE OF
**HIS HIGHNESS SHEIKH DR. SULTAN
BIN MOHAMMED ALQASIMI**

Geo-Investment:

Creating Opportunities in a Dynamic World



*Al Jawaher Reception
and Convention Centre*



*February
7th - 8th, 2024*





SHARJAH INVESTMENT FORUM OBJECTIVES

- To become a pre-eminent global platform for investment and development.
- To promote investment opportunities within the U.A.E. in general and in the emirate of Sharjah, specifically among global business leaders and influential figures.
- Communicate with global investors and learn about international investment trends and new opportunities.
- Highlight opportunities and attract investments in to the following core investment sectors:



2,821

Delegates Registered



135+

Expert Speakers



12 hrs

Networking & Learning



50+

Registered Media

ABOUT SHARJAH INVESTMENT FORUM

Launched in 2015, the Sharjah Investment Forum is an annual world leading economic and finance forum and the largest investment forum of its kind in the MENA region. Held under the patronage of His Highness Sheikh Dr. Sultan Bin Mohammed AlQasimi, Member of the supreme council and Ruler of Sharjah, the event is organized by the Sharjah FDI Office (Invest In Sharjah).

The Sharjah Investment Forum discusses topics such as the impact, challenges and opportunities industrial revolutions; the Future of Fintech (Banking & Finance) - investing in innovation and sustainability of digitalized currencies and capital allocation; the policies and strategies that drive investments and

competitiveness across the world; Raising Funds to Accelerate Corporate Sustainable Growth; The Future of High-Quality Infrastructure Development.

The Forum also features keynote presentations from renowned industry leaders from the region and across the globe. Experts from a variety of industries and sectors take part in lively panel debates that examine the outlook of global business and assess the prospects for investments in various economic sectors in the U.A.E., particularly, Sharjah, and internationally.



**HEALTH &
WELLBEING**



**CULTURE &
TOURISM**



GREENTECH



**ADVANCED
MANUFACTURING**



**MOBILITY &
LOGISTICS**



**AGRI-FOOD &
TECHNOLOGY**



**HUMAN CAPITAL &
INNOVATION**

LAUNCH OF INVESTORS' LOUNGE

The 6th edition of the Sharjah Investment Forum introduced the “Investors’ Lounge” providing attendees an ideal opportunity to network and build relationships with international investors, where they can share experiences, information and expertise.

This exclusive space is available to individuals and investors to hold meetings and interact with the global investor community, senior government officials, decision makers, entrepreneurs and venture capitalist investors in order to explore potential partnerships and to present investment opportunities.

The lounge offers a unique opportunity to discuss projects that contribute to enhancing the attractiveness and competitiveness of the Emirate of Sharjah and present it as the best destination for global investors looking for opportunities for growth.



SHARJAH INVESTMENT FORUM

PAST SPEAKERS



H.E. Sheikha Bodour bint Sultan Al Qasimi

Chairperson
Sharjah Investment and Development Authority (Shurooq)



H.E. Abdulla bin Touq Al Marri

UAE Minister of Economy
Keynote Speech: A Future Ready Economy



H.E. Mohamed Juma Al Musharrkh

Chief Executive Officer
Sharjah FDI Office (Invest In Sharjah)



H.E. Ahmed Al Qaseer

Chief Executive Officer
Sharjah Investment and Development Authority (Shurooq)



H.E. Subhash Desai

Minister – Industries & Mining
Government of Maharashtra



H.E. Hussein Al Mahmoudi

Chief Executive Officer
Sharjah Research Technology and Innovation Park

PAST SPEAKERS



Mr. Mo Gawdat

Former Chief Business Officer, Google X
Best Selling Author “Solve for Happy”: Engineer Your Path to Joy



H.E. Juma Al Kait

Executive Chairman
Assistant Undersecretary - Foreign Trade Affairs at Ministry of Economy



H.E. Dr. Khalid Omar Al Midfa

Chairman
Sharjah Media City (SHAMS)



H.E. Abdulla Al Saleh

Under Secretary of the Foreign Trade and Industry
U.A.E. Ministry of Economy



H.E. Abdulla Nasser Lootah

Director General
The Federal Competitiveness and Statistics Authority



H.E. Khaled Eisa Al Huraimel

Group Chief Executive Officer
Bee'ah



H.E. Saud Salem Al Mazrouei

Director
Hamriyah Free Zone and Sharjah Airport International Free Zone



H.E. Haleema Al Owais

Chief Executive Officer
Sultan Bin Ali Al Owais Real Estate

PAST SPEAKERS



Mr. Osama Al – Zoubi

Chief Technology Officer
Cisco Middle East



Mr. Husain Rajab

Chief Investment Officer
Bahrain Economic Development Board



Mr. Mohammed Al Harsousi

Chief Executive Officer
Cybergate



Mr. Geoffrey Alphonso

Chief Executive Officer
Alef Education



Mr. Mohamed Roushdy

Chief Information Officer
Dubai Asset Management



Ms. Ghada Abdelkader

Senior Vice President
Crescent Petroleum



Mr. Mohamed Ebeid

Chief Executive Officer
Investment Bank, EFG Hermes



Mr. Ahmed Al Naqbi

Chief Executive Officer
Emirates Development Bank

PAST SPEAKERS



H.E. Omar Ahmed Suwaina Alsuwaidi

Under-Secretary at Ministry of Industry & Advanced Technology
CNBC Arabia



Mr. Amit Jain

Group Chief Executive Officer
Emaar Properties PJSC



Dr. Henry Loewendahl

Chief Executive Officer
WAVTEQ



Mr. Alaa El Shimy

Managing Director & Vice President
Enterprise Business
Huawei Technologies



Mr. Dino Varkey

Chief Executive Officer
GEMS Education



Mr. Patrick Cooke

Managing Editor Middle East & Asia
Oxford Business Group



Ms. Gretta Habib

Senior Associate
Al Tamimi & Co



Ms. Michele Tarnow

Chief Executive Officer
Alliance Care Technologies

PAST SPEAKERS



Ms. Mika Uchino

Director of Division
Japan Bank For International
Co-operation (JBIC)



Mr. Mishal Kanoo

Chairman
Kanoo Group



Ms. Robin Chase

Founder & Former Chief Executive
Zipcar & Buzzcar



Mr. Mohamed Yousef Burhan

Chief Executive Officer
CNBC Arabia



Mr. Dan HU

General Manager
Alibaba Cloud Middle East and
Africa



Ms. Dalya Al Muthanna

Chief Executive Officer Gulf Region
General Electric



Dr. Jeffrey Colyer

Lieutenant Governor
The State of Kansas



Mr. Isaac Kwaku Fokuo Jr

Principal & Founder
Botho Emerging Markets Group

PAST SPEAKERS



Mr. Francis Rolleston Gardner

Journalist
BBC



Mr. Jonathan Labin

Managing Director,
Middle East, North Africa &
Pakistan
Facebook



Professor Martin Spraggon

Associate Dean of Academic Affairs

Mohammed Bin Rashid
School of Government



Mr. Masahiro Narikiyo

Chief Executive Officer & Chief
Operating Officer
Sumitomo Corporation Middle East
Group



Mr. Thumbay Moideen

Founder & President
Thumbay Group U.A.E.



Mr. Siby Siddique

Vice President, Customer Success
Middle East, Africa & Turkey GE
Digital



Ms. Shafia Ali Alkhyeli

Founder & Chief Executive Officer
Osool Engineering Consultants



Mr. Nadim Abdul Rahim

Global Public Safety Scientist
Enterprise Business Group

PAST SPEAKERS



Mr. David Provenzani

Country Director
Yellow Door Energy



Ms. Louise Collins

UAE Regional Director
JLL



Mr. Robert Herjavec

CEO of Cyderes
Executive Producer and
Star of ABC's Shark Tank



Mr. Rizwan Sajan

Founder and Chairman
Danube Group



Mr. Ahmed Bin Saed

Deputy Director of Commercial
Affairs Department
Sharjah Economic Development
Department



Mr. Ahmed Al Khoshaibi

Group Chief Executive Officer
Arada



Mr. Daymond John

Chief Executive Officer and Founder
FUBU



Ms. Ranju Anand

Vice President
GEMS Schools

PAST SPEAKERS



Ms. Mariam Bin Al Shaikh

Director
Sharjah Business Women Council



Mr. Ahmad Mohd Abu Eideh

Chief Executive Officer
Invest Bank P.S.C.



Mr. Evans Munyuki

Chief Digital Officer
Emirates NBD



Mr. Yousef Khalil

Managing Director
MBE Gulf



Ms. Farah Chakhachiro

Co-founder and VP
Gracia Group



Mr. Rabih Dabboussi

Senior Vice President of Sales,
Marketing, BDM
DarkMatter Group



Mr. Mohamed Abdel Razek

Chief Information Officer
Standard Chartered Bank



Mr. Khalid Al Yahmadi

Executive Chairman
Amjaad Holding (Oman)

COVERED TOPICS

Sharjah

a gateway for international expansion

How important

is global connectedness for SMEs?

UAE Hyperloop,

a quantum leap in transportation

Sustainable Economy

in the MENA Region



Financing

cross-border expansion

Women Empowerment

and their role in regional economies

Raising Funds

to Accelerate Corporate Sustainable Growth

The future of

E-commerce trends



Harnessing the Investment

potential in the UAE's transportation and logistics sector to meet with expanding trade demand

Beyond Oil

capitalising on investment opportunities in the UAE

The ICO Boom

the end of venture capital or a scam? Will ICO surpass venture capital funding?

The Future of Fintech

(Banking & Finance) investing in innovation and sustainability of digitalized currencies and capital allocation

Man vs. Machine

The application and impact of artificial intelligence on investment management

Women Entrepreneurship

in the Digital Economy Highlighting the role of women in boosting investments in key sectors in the country





ATTENDEES & REGISTRANTS

2023 had the highest number of comprehensive registrations throughout the Forum's history including international guests, and growing online registrations due to aggressive digital marketing campaigns.

WHO ATTENDS



Government
Officials



Local &
International IPAs



Local &
International Investors



Consultants &
Business Leaders



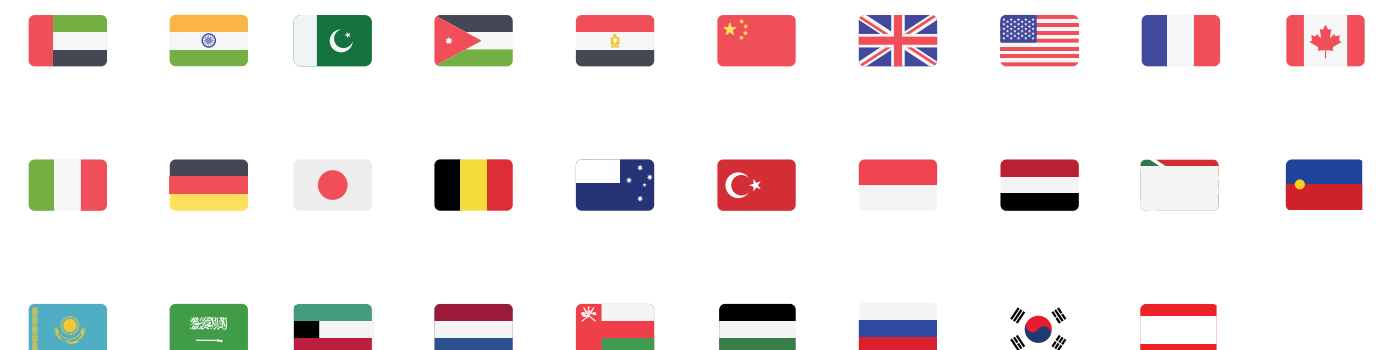
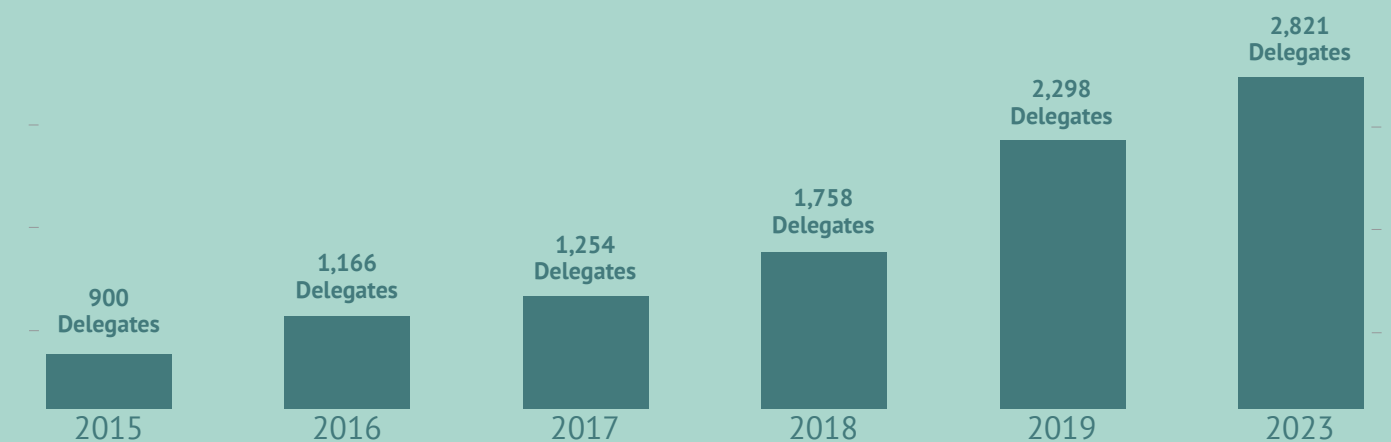
Innovators &
Startups



Sponsors &
Exhibitors



REGISTER DELEGATES



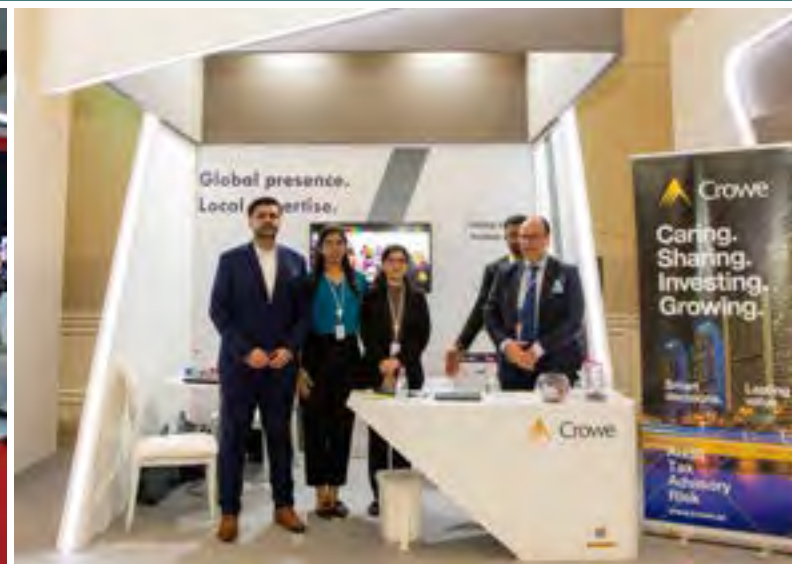
EXHIBITORS COVERAGE

The Sharjah Investment Forum serves as a platform for exhibitors to promote various investment opportunities in their native countries and regions.

It offers a chance to connect and network with visitors and delegates including industry leaders, key stakeholders and elite investors from the region and internationally.

A growing number of international exhibitors were represented at the forum, namely from Hong Kong and Korea, in addition to the local government entities and sponsors.

For more information on exhibiting at the Sharjah Investment Forum, please contact us at : exhibition@sharjahinvestmentforum.ae



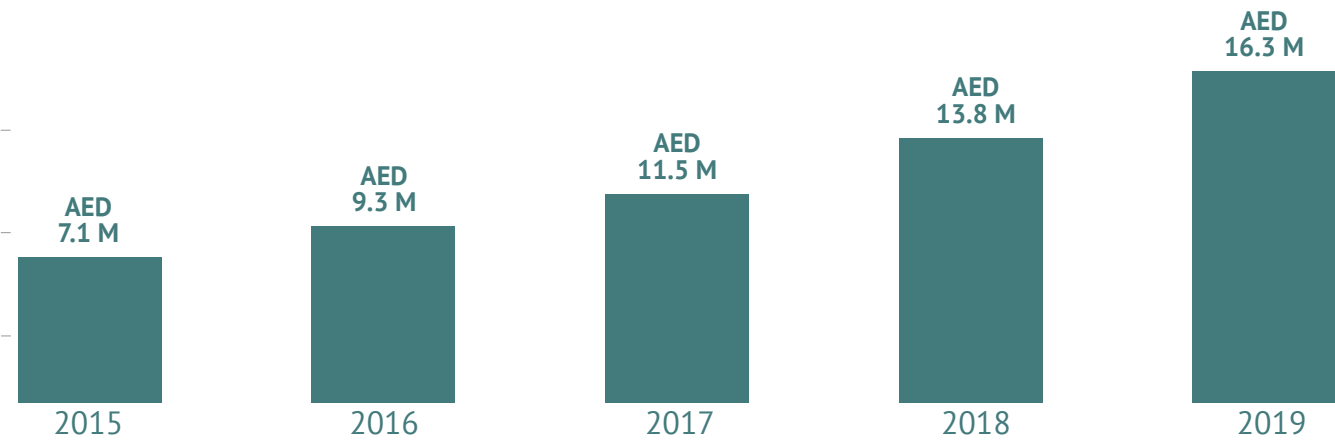
MEDIA & PRESS
COVERAGE

EXECUTIVE SUMMARY

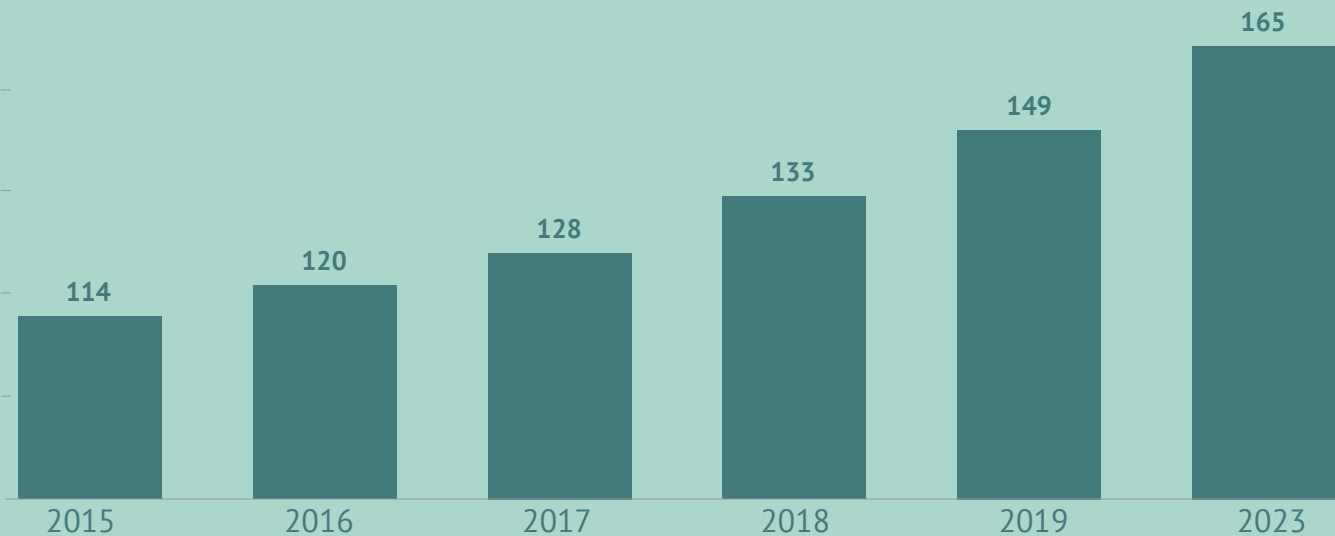
Every edition enjoys significant success with regards to media coverage. All editions of the Sharjah Investment Forum are extensively covered in the media and press, highlighting the forum's position as an international platform that attracts leading corporations, IPA's and high-net-investors.



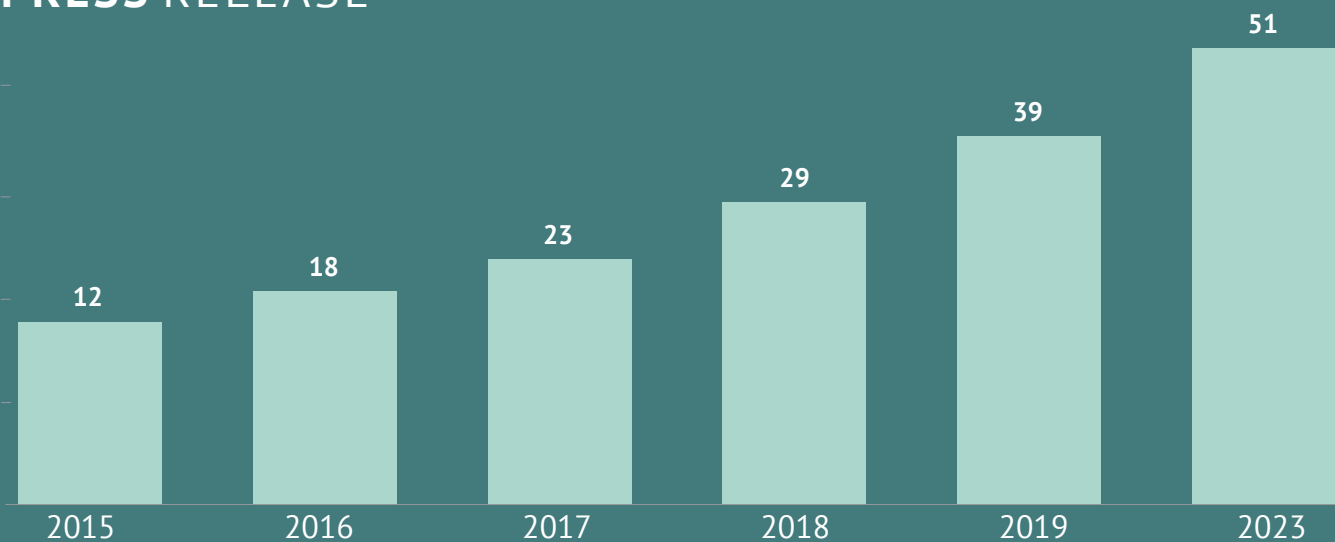
MEDIA COVERAGE VALUE



MEDIA INTERVIEWS



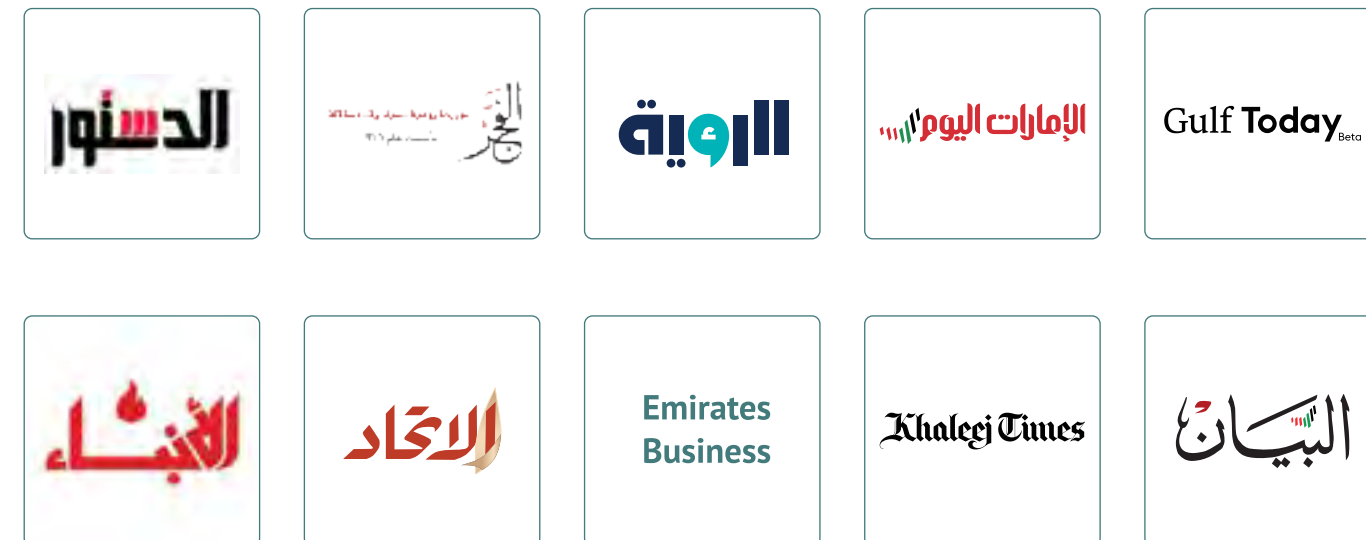
PRESS RELEASE



TV & RADIO COVERAGE



NEWSPAPERS AND MAGAZINES COVERAGE



WEBSITES COVERAGE









SHARP

WEBSITE



alarab-news.

com



GULF NEWS



العربية

Al Arabiya News Channel










Khaleej Times








sharjahupdate.

com









SPONSORSHIP BENEFITS

SPONSORSHIP BENEFITS	INVESTORS LOUNGE PARTNER (AED 1,000,000)	PLATINUM SPONSOR (AED 750,000)	GOLD SPONSOR (AED 500,000)	SILVER SPONSOR (AED 350,000)
Investor lounge naming right	●			
Customized VIP Invitations	●			
Investor lounge special PRs	●			
Customized Back drop for interviews in investor lounge area	●			
Customized post show report for Investor Lounge	●			
Customize title of sponsor	●	●	●	
Sponsor to be recognized and awarded by the event patron HH the Ruler of Sharjah	●	●	●	●
Logo to be placed on event website with hyperlink to sponsor website	●	●	●	●
Logo to be placed in sponsor section of event app	●	●	●	●
Sponsors to be mentioned by MC during the event	●	●	●	
Logo to be placed in Invest in Sharjah social media handles	●	●	●	●
Logo to be placed in Sharjah Investment Forum electronic mailers sent to Invest in Sharjah database	●	●	●	
Logo to be placed on digital media marketing campaign	●	●	●	●
Logo to be placed on VIP invitation	●	●		
Logo to be placed in newspaper advert	●	●	●	
Logo to be placed in media interview backdrop	●	●		

SPONSORSHIP BENEFITS

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Corporate advert to be played on screens placed in the networking area	30 seconds	30 seconds	15 seconds	
Logo to be placed in outdoor campaign	●	●	●	●
Logo to be placed on on-site outdoor flags	●	●	●	●
Logo to be included on media centre room	●	●	●	●
Logo to be placed on stage during networking breaks and between panels	●	●	●	●
Exhibition space	4x3	6x3	4x3	3x3
Post show report to be provided to sponsor	●	●	●	●
Sponsor mention in radio commercials	●	●		
Sponsor wall in reception area	●	●	●	●
Logo on badges	●	●		
Social Media mentions	●	●	●	●
Street Directional Signage	●	●		
Youth Circle Sponsor	●	●		
Logo to be placed on VIP invitation	●	●		
Panelist Opportunity	●	●		
Inclusion of logo in the agenda / program	●	●	●	●

THE SHARJAH INVESTMENT FORUM'S MARKETING STRATEGY AIMED TO SATISFY THE FOLLOWING:

- RAISE AWARENESS ABOUT THE FORUM
- INCREASE NUMBER OF VISITORS

THE FOLLOWING MEDIA WERE UTILIZED



DIGITAL



PRINT



OUTDOOR



RADIO

MARKETING

RADIO

MARKETING COVERAGE



106.2 **big fm**



PRINT ADS FEATURED IN:

MARKETING COVERAGE

GULF BUSINESS



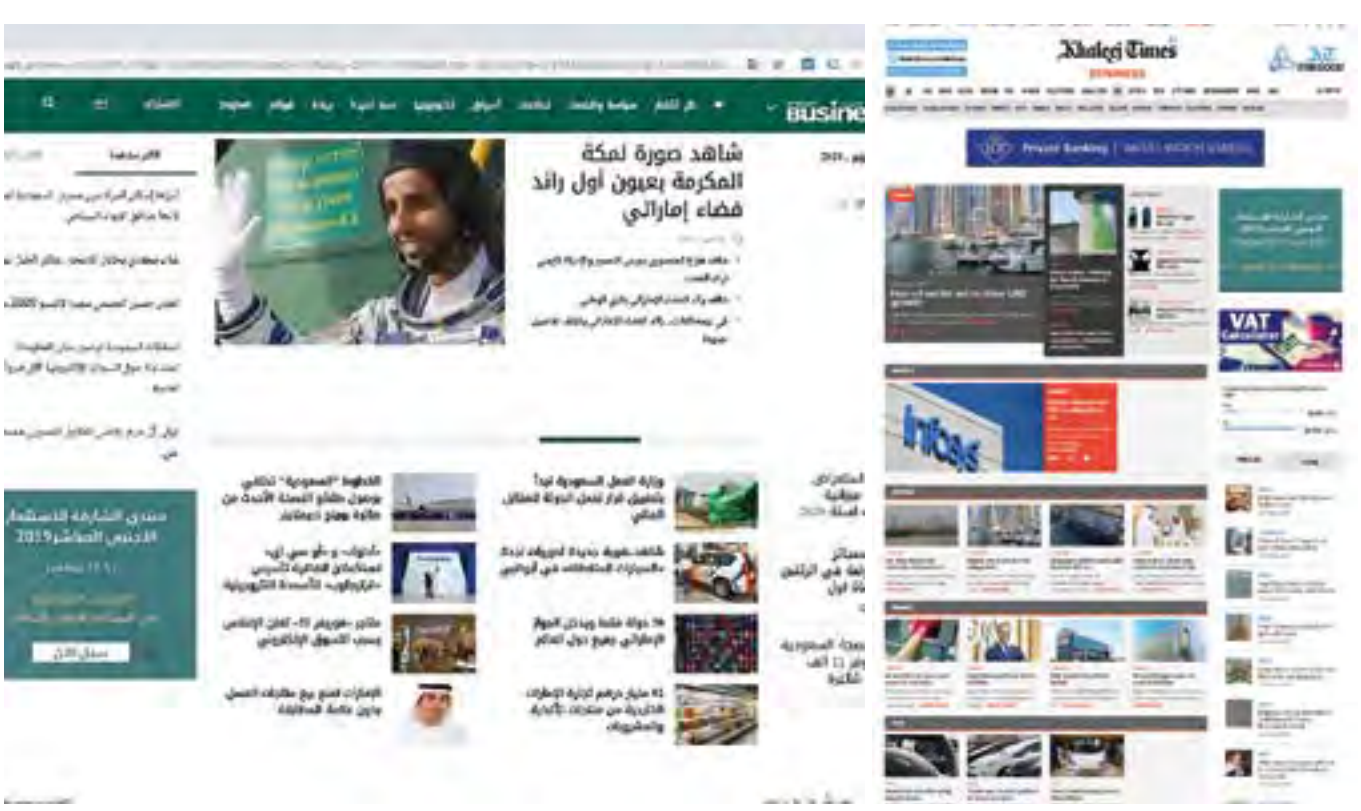
THE WEEK

GULF NEWS



Entrepreneur MIDDLE EAST





WEBSITE &
MOBILE APP



Download App From



Scan QR Code
to view website





OUTDOOR MEDIA DUBAI AND SHARJAH



TESTIMONIALS

“

Thank you for a great forum,
I really appreciated your
enthusiasm, very motivated,
excellent topics.

Elma Altorok
Embassy of Macedonia

“

Insightful revealing business
forum revealing an emerging
state I know little about.

Anonymous

“

“The key concern for FDI
is really more an issue of
diligence in terms of where
your investments sit and
who you are investing in;
will they feel a direct impact
from VAT on their pricing
and are they prepared to
apply VAT?”

Marc Collnette
Senior VAT Specialist

“

Perfectly organised, looking
forward to future forums.

Joe Thomas
M H Al Otaiba Group

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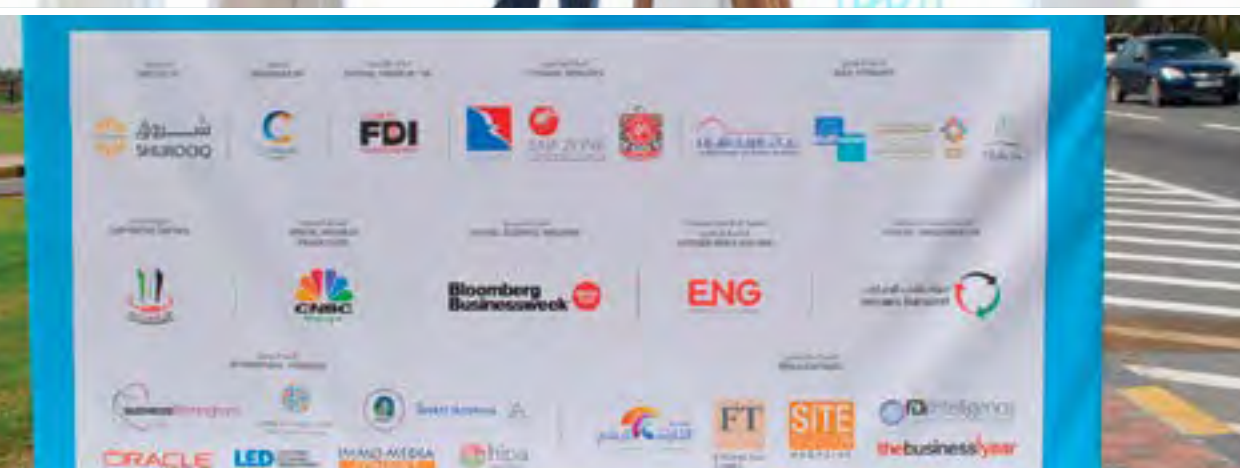
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sponsorship@sharjahinvestmentforum.ae

SPONSOR AWARDS CEREMONY

فقرة توزيع جوائز الرعاية



2023 SPONSORS

Organized by



Investor Partner



Gold Sponsors



Government Partner



Silver Sponsor



Knowledge Partner



Sustainability Partner



Hospitality Partner

Media Partner





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